

- Strategic Directions and Examples of CDC-Recommended Evidence- and Practice-Based Strategies Table

Strategic Direction 1: Tobacco Free Living Goal: Prevent and Reduce Tobacco Use		
CDC Recommended Evidence- and Practice-Based Strategies	Links to Guidance Documents	Healthy People 2020 Health Outcome Targets*
<ul style="list-style-type: none"> Implement evidence-based strategies to protect people from second-hand smoke. 	<p>CDC. Evaluation Toolkit for Smoke-Free Policies (2008). http://www.cdc.gov/tobacco/basic_information/secondhand_smoke/evaluation_toolkit/index.htm</p> <p>Tobacco The Business of Quitting: An Employer's website for Tobacco Cessation http://www.businessgrouphealth.org/tobacco/ developed by the National Business Group on Health and supported by the CDC provides tools and resources for workplaces to establish a culture of health, select tobacco cessation benefits, establish workplace policies, communicate with employees and evaluate the effectiveness of the programs, policies, and practices.</p> <p>Tobacco-Free Workplace Campus Initiative This toolkit provides guidance for assessing, planning, promoting, implementing, and evaluating a tobacco-free campus (TFC) initiative that includes a policy and comprehensive cessation services for employees. http://www.cdc.gov/nccdphp/dnpao/hwi/toolkits/tobacco/index.htm</p> <p>http://www.cdc.gov/healthyhomes/Healthy_Homes_Manual_WEB.pdf</p> <p>US. Department of Housing and Urban Development (HUD):</p> <p>Optional Smoke-Free Housing Policy Implementation (Sept. 15, 2010) http://portal.hud.gov/portal/page/portal/HUD/program_offices/administration/hudclips/notices/hsg/files/10-21hsgn.pdf</p>	<p>Tobacco Use 2: Increase the proportion of persons covered by indoor worksite policies that prohibit smoking. 20: Increase the proportion of smoke-free homes</p>

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	Housing Interventions and Health: A Review of the Evidence http://journals.lww.com/jphmp/toc/2010/09001#-1750774083	
Implement evidence-based strategies to prevent and reduce tobacco use among youth and adults.	http://www.thecommunityguide.org/tobacco/index.html http://www.cdc.gov/tobacco/	
Increase types of outdoor venues where tobacco use is prohibited. <ul style="list-style-type: none"> • Implement smoke-free parks. • Implement smoke-free schools and campuses. 	Tobacco-free sports http://www.cdc.gov/tobacco/youth/sports/index.htm CDC School Health Guidelines	Tobacco Use 12: Increase tobacco-free environments in schools.
Tobacco Free Living Innovative Proposals	Recipient will provide	Recipient will link to HP2020 objective

*Complete Healthy People 2020 Objectives can be found at: <http://www.healthypeople.gov/hp2020/Objectives/TopicAreas.aspx>
Additional guidance is available at www.cdc.gov and at specific programmatic links at the CDC website.